



Network. Explore. Grow.

Become a CIMA Mentor!

You are invited to participate in the Chicago Interactive Marketing Association's new Mentorship Program. We are seeking mid to senior-level professionals to mentor local marketing/communications students as part of a new initiative, running October 2020 through January 2021.

There are many paths and opportunities for young professionals to consider in today's fast-changing digital environment. The CIMA Mentorship Program will pair you with a mentee interested in your area of expertise to mentor over three months, providing you with the opportunity to help guide the future of our industry.

The CIMA mentorship opportunity is a volunteer position with the following requirements:

- Mid to senior-level professionals actively working in a digital marketing-related role
- Available October 2020 – January 2021
 - Attend a Kick-Off Meeting on October 7 with mentors and mentees
 - Dedicate a minimum of two hours per month with mentee (first meeting in person)
 - Participate in three surveys (pre, mid, post program)
 - Attend a Wrap-Up party on January 20, 2021 to share feedback and key learnings

Interested? Please contact Karla Wagner, Program Director, at kwagner@chicagoima.org

Visit us at www.chicagoima.org/blog/ for more information!

