



# Network. Explore. Grow.

## Become a CIMA Mentee!

You are invited to participate in the Chicago Interactive Marketing Association's new Mentorship Program, October 2020 – January 2021, providing you the opportunity to connect on-on-one with a senior-level digital marketing professional with your area of expertise.

To participate as a mentee in the CIMA Mentorship Program, individuals must meet the following requirements:

- Undergraduate or graduate student in the Chicago area actively studying or working in marketing communications
- Available October 2020 – January 2021
  - Attend a Kick-Off Meeting on October 7 with all mentors and mentees
  - Spend two plus hours per month with mentor
  - Participate in three surveys (pre, mid, and post program)
  - Attend a Wrap-Up party on January 20 to share feedback and key learnings.

Interested? Contact Karla Wagner, Program Director, at [kwagner@chicagoima.org](mailto:kwagner@chicagoima.org)

Visit us at [www.chicagoima.org/blog/](http://www.chicagoima.org/blog/) for more information!

